

APPETITE GUIDE

SWEET SPOT OF ≤ \$500 MM IN REVENUES & ≤ 500 EMPLOYEES

INDUSTRY TITLE	INDUSTRY EXAMPLES	D&O		EPL	FIDUCIARY	CRIME	MISC. PROFESSIONAL (MPL)
		PRIVATE	NOT-FOR-PROFIT				
Hospitality, Food Services & Accommodation	Restaurants, Fast Food, Caterers, Hotels, Motels, B&Bs, Bakeries						
Wholesale Distribution	Machinery, Hardware, Lumber, Construction, Materials, Furniture, Car Parts						
Manufacturing	Food & Beverage, Fabric & Textiles, Wood Products, Paper Products, Plastics, Semiconductors						
Construction	Residential & Commercial, Highway/Street/Bridge, Specialty Trade Contractors						
Retail	Hardware, Home Centers, Lawn & Garden, Clothing, Florists, Office Supplies, Sporting Goods, Specialty Food Stores						
Entertainment & Recreation	Museums, Zoos & Botanical Gardens, Amusement Parks, Golf Courses, Marinas						
Non-Profits	Foundations, Civic & Social Organizations, Business & Trade Associations, Charities, Environmental Organizations						
Social Assistance	Home & Elderly Care, Child & Youth Services, Temporary Shelters, Community Food Services						

KEY:



WITHIN APPETITE



OUT OF APPETITE



CALL BMP

Some Exceptions May Apply.

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		PRIVATE	NOT-FOR-PROFIT				
Professional, Scientific & Technical Services	Advertising & PR Agencies, Photography Studios, Consultants, Notaries	👍	👍	👍	👍	☎️	☎️
Agriculture	Farming, Crop Harvesting, Poultry & Egg Production, Logging, Fishing, Forestry	👍	👍	👍	👍	👍	👍
Services	Auto Repair, Barbers, Nail Salons, Linen Supply, Industrial Launderers, Appliance Repair, Pet Care Services, Shoe Repair	👍	👍	👍	👍	☎️	☎️
Administrative & Support Services	Employment Agencies, Executive Search Services, Business Support, Travel Agencies	👍	👍	👍	👍	👍	☎️
Waste Management & Remediation Services	Waste Collection, Waste Treatment & Disposal, Solid Waste Landfill, Remediation Services, Septic Tank Services	👍	👍	👍	👍	👎	👎
Educational Services	Technical & Trade Schools, Computer Training, Cosmetology, Exam Prep & Tutoring, Driving Schools	👍	👍	👍	👍	☎️	☎️
Real Estate Services	Property Managers, Real Estate Appraisers	👍	👍	👍	👍	☎️	☎️
Information	Newspaper, Book & Periodical Publishing	☎️	☎️	☎️	☎️	👎	👎
Transportation & Warehousing	General & Refrigerated Warehousing & Storage, Couriers, General Freight Trucking	☎️	☎️	☎️	☎️	☎️	☎️
Mining, Utilities, Cannabis, Performing Arts, Financial Institutions, Insurance, Healthcare, Public Administration, Governmental Entities		👎	👎	👎	👎	👎	👎